

# REBECCA JAMIESON

## FREELANCE COMMUNICATIONS COORDINATOR

Kia ora tātou. Ko Remutaka te maunga. Ko Orongorongo te awa. Nō Wainuiomata ahau. Ko Rebecca Jamieson tōku ingoa. I have a wide range of administrative and creative skills and experience in community, conservation and communication roles and I am passionate about creating and sharing content that inspires people to connect with and take action for te taiao – our natural environment and learn about our local heritage.




## CONTACT

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429 Riverside Road,   
Martinborough

## EDUCATION

BACHELOR OF PARKS AND  
RECREATION MANAGEMENT  
Lincoln University  
2002-2004

## SKILLS

Adobe Creative Suite  
Feature writing  
Website design  
Social media management  
Photography

## EXPERIENCE

### OWNER/FREELANCE COMMUNICATIONS COORDINATOR

Social Nature NZ | Martinborough | 2018 – Present

- Website design
- Content creation for social media
- Social media strategy and management
- Story writing for magazine and online publication

### COMMUNICATIONS COORDINATOR

Wairarapa Pūkaha to Kawakawa | 2020 - Present

- Monthly newsletter creation
- Social media management
- WordPress website updates
- Story writing and media liaison
- Event planning and coordination

### ADMINISTRATOR

Federated Mountain Clubs | 2018

- Renewed memberships
- Updated membership system CiviCRM
- Reconciliated accounts in Xero

### TRAVEL CHOICE COORDINATOR

Greater Wellington | Masterton | 2008 – 2018

- Worked with schools to plan and promote sustainable travel
- Designed promotional materials and resources
- Designed and edited Movin' March and Pedal Ready websites
- Managed travel choice social media accounts

### COMMUNITY AND HISTORIC ASSETS RANGER

Department of Conservation | Blenheim | 2006 – 2007

- Organised and planned conservation events
- Liaised with media and wrote articles for publication
- Supported local conservation groups
- Delivered educational talks to schools and groups
- Maintained historic assets and compiled historic inventories

## TRAINING

NZ Writing College – Feature Writing  
Greater Wellington - Te Reo  
Greater Wellington - Silverstripe  
The Classroom - Social Media  
Adobe Illustrator Essential Skills  
Adobe InDesign Essential Skills  
Wix Webmaster Course  
Change Hub Social Marketing  
Alexander Turnball Oral History  
DOC Heritage Principles  
DOC Māori Relations

## VOLUNTEER WORK

Management of the  
Orongorongo Club website  
and archives

Aorangi Restoration Trust  
Board Member

## PORTFOLIO

[www.socialnature.nz/page/my-work](http://www.socialnature.nz/page/my-work)

## VISITOR SERVICES RANGER

Department of Conservation | Te Anau | 2005 – 2006

- Provided information to visitors
- Booked Great Walks
- Retail sales and daily banking

## VISITOR SERVICES RANGER AND VOLUNTEER

Department of Conservation | Pūkaha Mount Bruce | 2005

- Delivered daily educational talks
- Created interpretative signage
- Assisted with school holiday programmes, events and reception duties
- Fed birds and maintained aviaries

## SUMMER RANGER

Greater Wellington | Kaitoke Regional Park | 2004 – 2005

- Assisting with guided walks
- Providing information to the public
- Managing campground
- Maintaining tracks and assets

## REFEREES

### ESTHER DIJKSTRA

Wairarapa Pūkaha to Kawakawa  
Project Coordinator

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### KIRSTY BARR

Greater Wellington Regional Council  
Travel Choice Coordinator

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### MARTINA SAVILLE

Virtual Marketers  
Director and Chief Operating Officer

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