

REBECCA JAMIESON

FREELANCE COMMUNICATIONS COORDINATOR

Kia ora tātou. Ko Remutaka te maunga. Ko Orongorongo te awa. Nō Wainuiomata ahau. Ko Rebecca Jamieson tōku ingoa. I am passionate about creating and sharing content that inspires people to connect with and take action for te taiao – our natural environment. I have a wide range of administrative and creative skills and experience in community, conservation and communication and marketing roles.




CONTACT

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429 Riverside Road, 
Martinborough

EDUCATION

BACHELOR OF PARKS AND
RECREATION MANAGEMENT
Lincoln University
2002-2004

SKILLS

Adobe Creative Suite
Feature writing
Website design
Social media management
Photography

EXPERIENCE

OWNER/FREELANCE COMMUNICATIONS COODINATOR

Social Nature NZ | Martinborough | 2018 – Present

- Website design
- Content creation for social media
- Social media strategy and management
- Story writing for magazine and online publication

COMMUNICATIONS COORDINATOR

Wairarapa Pūkaha to Kawakawa | 2020 - Present

- Monthly newsletter creation
- Social media management
- WordPress website updates
- Story writing and media liaison
- Event planning and coordination

ADMINISTRATOR

Federated Mountains Clubs | 2018

- Renewed memberships
- Updated membership system CiviCRM
- Reconciliated accounts in Xero

TRAVEL CHOICE COORDINATOR

Greater Wellington | Masterton | 2008 – 2018

- Worked with schools to plan and promote sustainable travel
- Designed promotional materials and resources
- Designed and edited Movin' March and Pedal Ready websites
- Managed travel choice social media accounts

COMMUNITY AND HISTORIC ASSETS RANGER

Department of Conservation | Blenheim | 2006 – 2007

- Organised and planned conservation events
- Liaised with media and wrote articles for publication
- Supported local conservation groups
- Delivered educational talks to schools and groups
- Maintained historic assets and compiled historic inventories

TRAINING

NZ Writing College – Feature Writing
Greater Wellington - Te Reo
Greater Wellington - Silverstripe
The Classroom - Social Media
Adobe Illustrator Essential Skills
Adobe InDesign Essential Skills
Wix Webmaster Course
Change Hub Social Marketing
Alexander Turnball Oral History
DOC Heritage Principles
DOC Māori Relations

VOLUNTEER WORK

Management of the
Orongorongo Club website
and archives

South Wairarapa Biodiversity
Group Management Team

PORTFOLIO

www.socialnature.nz/page/my-work

VISITOR SERVICES RANGER

Department of Conservation | Te Anau | 2005 – 2006

- Provided information to visitors
- Booked Great Walks
- Retail sales and daily banking

VISITOR SERVICES RANGER AND VOLUNTEER

Department of Conservation | Pūkaha Mount Bruce | 2005

- Delivered daily educational talks
- Created interpretative signage
- Assisted with school holiday programmes, events and reception duties
- Fed birds and maintained aviaries

SUMMER RANGER

Greater Wellington | Kaitoke Regional Park | 2004 – 2005

- Assisting with guided walks
- Providing information to the public
- Managing campground
- Maintaining tracks and assets

REFEREES

ESTHER DIJKSTRA

Wairarapa Pūkaha to Kawakawa
Project Coordinator

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KIRSTY BARR

Greater Wellington Regional Council
Travel Choice Coordinator

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MARTINA SAVILLE

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Director and Chief Operating Officer

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